

PRADYUM SONI

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EDUCATION

Indiana University, Kelley School of Business, Bloomington, IN December 2024

Master of Science in Information Systems

- Earned certificates in Business Foundations & Information Systems Foundations (summer 2023)
- Finished first runner up for IT in Business Case Competition

Indian Institute of Technology, Bombay

August 2017 - August 2021

Bachelor of Technology, Major: Chemical Engineering

EXPERIENCE

Gupshup Technology Pvt. Ltd. (Unicorn)

June 2021 – May 2023

Associate Product Manager

Mumbai, India

- Product lead for B2B [AskSid.ai \(Gupshup acquired\)](https://www.asksid.ai) commerce product suite; Defined projects' scope in liaison with marquee enterprise clients (waterfall), generating 20k+ eur revenue
- Shipped a zero-to-one web-channel product on unified console; Partnered with senior leadership teams to refine product vision, developed a 3-phase strategic roadmap & oversaw phase-1 execution
- Responsible for the Gupshup website bot from inception to implementation, live on gupshup.io, garnered 80k+ total conversations within 3 months of launch
- Defined product requirements for 4+ ML engineers to create 10 showcase AI-infused NLP chatbots for various verticals in 3 quarters
- Improved bare-bones marketing dashboard product's web & android app with 15 features releases within a quarter
- Championed operational excellence by establishing scrum methodology within AskSid team

Expertrons, Ed-Tech Startup

May 2021 – June 2021

Technical Intern

Mumbai, India

- Flagged inappropriate content in experts' video database with 69.48% accuracy using AWS
- Explored solutions to denoise experts' videos, change video background using ML techniques

Nuclei Technologies Pvt. Ltd., Ed-Tech Startup

July 2020 – September 2020

Machine Learning Intern

Mumbai, India

- Mentored 40 students for 2 Kaggle projects - Employee Attrition (Classification), Retail Sales prediction (Regression); Awarded Letter of Recommendation by CEO for work ethics
- Curated 20 topics (Statistics & ML) content for live client, Improved kaggle ranks of mentees to 1.5k

LEADERSHIP

Inter-IIT Cultural Meet 4.0, IIT Bombay

October 2019 – December 2019

Dramatics Captain

Mumbai, India

- First position in Improv; Overall First-Runner Up as part of 10-member team which lead 200 students
- Supervised production requirements using budget of 0.1M INR allotted by the institute
- Built 5 teams of ~60 students; Represented IIT Bombay at all India level, competing with 21+ IITs

SKILLS

- C++, Python3, Jira; Online certifications: IBM Python DS Professional, 18.6501x (MITx, Statistics), ProductHood APM Fellowship Certificate